

Become an Exhibitor at 2012 Vendor Expo

Included in Exhibit Guide plus acknowledgement on CSCS website

Vendor: \$950

Vendor Expo 3'x6' table with 2 chairs; box lunches for 2 reps; company listing in Exhibit Guide; 1 ticket to 1/18 Opening Reception.

Featured Vendor: \$1,500

Same benefits as vendor PLUS logo on Tote & 2 tickets to 1/18 Opening Reception.

Premier Vendor: \$2,500

Same benefits as vendor PLUS logo on tote; company brochure in tote; 3 tickets to 1/18 Opening Reception; 1 conference ticket.

Principal Vendor: \$3,500

Same benefits as vendor PLUS logo on Tote; company brochure in tote; 3 tickets to 1/18 Opening Reception; 2 conference tickets. ALSO includes Workshop Sponsorship with logo on workshop signage. Logo on CSCS Website.

Become a 2012 Sponsor or Underwriter

Included in Exhibit Guide plus logo on CSCS website

Presenting Sponsor: \$50,000

Greetings at General Session; logo on stage & conference signs; logo & company featured in conference packet; logo on tote; principal exhibit space; featured in Exhibit Guide; 5 tickets to opening reception; 7 conference tickets. Workshop sponsorship & sign.

Conference Benefactor: \$25,000

Greetings at General Session; logo on stage & conference signs; logo & company featured in conference packet; logo on tote; brochure in tote; principal exhibit space; featured in Exhibit Guide; 4 tickets to opening reception; 5 conference tickets. Workshop sponsorship & sign.

Conference Underwriter: \$10,000

Greetings at General Session; logo on stage & conference signs; logo & company featured in conference packet; logo on tote; brochure in tote; principle exhibit space; featured in Exhibit Guide; 3 tickets to opening reception; 4 conference tickets.

Signage Host: \$7,500

Logo & special recognition on all conference signs; logo & company featured in conference packet; brochure in tote; 2 tickets to opening reception; 2 conference tickets.

Opening Reception Host: \$7,500

[VIP Reception, 1/18, 6:00-8:00pm, By-Invitation]
Greetings at Reception; logo on host signs; logo on tote; brochure in tote; company featured in conference packet; 5 tickets to opening reception; 2 conference tickets.

Closing Reception Host: \$7,500

[Town Hall, 1/19, 3:30-4:30, Open to All]
Greetings at Reception; logo on host signs; logo on tote; brochure in tote; company featured in conference packet; 5 tickets to opening reception; 2 conference tickets.

Continental Breakfast Host: \$5,000

Logo on host signs in breakfast rooms & lobby; company listed in conference packet; logo on tote; brochure in tote; 3 tickets to opening reception; 3 conference tickets.

Conference Partner: \$5,000

Logo on stage & sponsor signs; company listed in conference packet; logo on tote; brochure in tote; 3 tickets to opening reception; 3 conference tickets.

Conference Sponsor: \$2,500

Logo on stage & sponsor signs; company listed in conference packet; brochure in tote; 2 tickets to opening reception; 2 conference tickets.

Workshop Sponsor: \$850

Logo on workshop signs; brochure in tote; acknowledged at workshop & on CSCS website.

2012 Sponsor/Exhibitor Agreement

CSCS presents *The Power of Aging* Conference & Vendor Expo

January 19, 2012 - CUNY Graduate Center, NYC

REGISTRATION & PAYMENT DEADLINE - Tuesday, December 27, 2011

Please complete this form and fax to 212-398-8398 or scan and email to lantonacci@cscs-ny.org. For more information, call 212-398-6565 x.238.

I am registering for the CSCS 2012 Conference/Vendor Expo as follows:
(Please check all that apply)

Sponsor/Underwriter: (Please check options below)

\$50,000 \$25,000 \$10,000 \$5,000 \$2,500

Host:

Opening Reception \$7,500 Signage \$7,500
 Closing Reception \$7,500 Breakfast \$5,000

Exhibitor: (Please check one option below)

Principal Vendor \$3,500 Featured Vendor \$1,500
 Premier Vendor \$2,500 Vendor \$950

Workshop Sponsor: \$850 (Please indicate 2 workshop preferences below)

Preference #1 _____

Preference #2 _____

Everyone, please complete all info below & attach description of your organization:

Organization Name (as it should appear in acknowledgements)

Names of Representatives

Street Address

City/State/Zip

Phone

Fax

Email Address

Website

Please Provide 200-word Description of your Organization for Exhibit Guide.
Due with this registration form.

PAYMENT METHOD:

Please pay by check to "Council of Senior Centers & Services of NYC," and mail to 49 W. 45th Street, 7th Floor, New York, NY 10036.