# Corporate Leadership Award



FreedomCare helps restore elderly and disabled individuals' dignity and self-determination by enabling them to choose a caregiver they know and trust to provide their care through Medicaid's CDPAP program. FreedomCare actively works with the New York State

legislature and other community groups to ensure that no legal hurdles are placed in the way of patients' ability to choose how to live their best life. It also partners with numerous community- and faith-based organizations to educate people about their freedom to live better.

# Media Award



### Sally Goldenberg

Sally Goldenberg is a Senior Reporter for POLITICO New York, reporting on housing, economic development and real estate. She joined the team in October 2013 to cover New York City Mayor Bill de Blasio's administration, with a focus on budget and labor contracts. Previously, Sally covered the New York City Council and former Mayor Michael Bloomberg's administration for the

New York Post. She also reported for the Staten Island Advance (July 2005 - May 2008), and covered municipal government for the New Jersey Star-Ledger (December 2002 - June 2005) and the Hillsborough Beacon (from June through December 2002). A native of Elizabeth, New Jersey, Sally now lives in Brooklyn. She has a Bachelor's degree in Journalism from Rutgers University.



#### Gloria Pazmino

Gloria Pazmino covers the New York City Council and City Hall for POLITICO New York. For the past three years Gloria has covered the City Council, immigration and labor issues in New York City. During her time covering City Hall, she has closely followed Mayor Bill de Blasio's fight to eliminate the horse carriage industry, the settlement of labor contracts with the entire uniformed workforce, and followed the political rise of Melissa Mark-Viverito—the city's first Latina elected to

lead the City Council. Prior to covering politics, Gloria covered breaking news for NY1 Time Warner Cable News and worked as a neighborhood reporter in Northern Manhattan. She is a graduate of St. John's University.

# **Human Spirit Award**



## Vy Higginsen

Vy Higginsen, noted author, playwright, radio and TV personality, has garnered an excellent reputation and won many awards for providing excellent products and services to African-American audiences. After a decade of being behind the microphone and on major New York stations (WBLS-FM, WWRL-AM, WRKS-FM), Vy published and edited *Unique NY*, a lifestyles magazine designed for African-Americans and tourists. In 1983, Vy co-wrote, produced and directed the classic black Gospel musical *Mama I Want To Sing!*, *which* ran for eight years and 2,200 performances at

the *Off-Broadway* Heckscher Theater in East Harlem. In March 1986, *Mama* began a national tour of the USA, playing two consecutive years throughout major cities such as Atlanta, Chicago, Houston, Los Angeles/San Francisco, Philadelphia and Washington. International tours include Austria, Japan, Germany, Greece, Italy, Switzerland, and Yugoslavia. *Mama* also played for six months on the West End of London. In March 1988, Vy co-produced *Joe Turner's Come and Gone* by August Wilson on Broadway. In 2002, Vy was ordained as an Interfaith Minister. Led by her passion for the sounds and music she grew up hearing, Vy conceived and created *Alive!* which documents the sounds, music, and stories of our black American musical landscape. Vy continues to write and produce original work as the executive director of the Emmy Award-winning Mama Foundation for the Arts in Harlem, New York.

## LiveOn NY's Mission

As New Yorkers, we live with energy, confidence, and an unspoken spirit that connects us all. It's what makes New York the most exciting place in the world. But, as we grow older, even the most exciting place becomes filled with new challenges. At LiveOn NY, our mission is to make sure that no New Yorker is alone in the face of challenges.

#### We will:

- Champion the rights of all older New Yorkers
- Connect these New Yorkers in ways that foster community
- Support our members, and all New Yorkers, with resources and advice
- Transform New York into a better place to grow old

We don't just talk about making the future better for older adults. We are on the front lines, working to make change happen now. We turn compassion into action, reaching more and more people every day. All because of our passionate belief that every New Yorker should grow old the same way they've always lived – like New Yorkers.